

# Primary logo

Main Logo - light background (for most uses)

The primary logo is displayed on a white rectangular background. The text "payabl." is centered in a bold, black, sans-serif font. A small green horizontal bar is positioned at the end of the period.

**payabl.**

Main Logo - dark background (for most uses)

The primary logo is displayed on a dark gray rectangular background. The text "payabl." is centered in a bold, white, sans-serif font. A small green horizontal bar is positioned at the end of the period.

**payabl.**

# Secondary logos

**Grayscale Logo** - dark background (when colour print isn't possible)

A dark gray rounded rectangle containing the text 'payabl.' in white, bold, lowercase letters with a period. The text is centered horizontally and vertically.

payabl.

**Grayscale Logo** - light background (when colour print isn't possible)

A light gray rounded rectangle containing the text 'payabl.' in black, bold, lowercase letters with a period. The text is centered horizontally and vertically.

payabl.

**Flat Logo** - dark background (for printing when gradients aren't possible)

A dark gray rounded rectangle containing the text 'payabl.' in white, bold, lowercase letters with a period. The text is centered horizontally and vertically.

payabl.

**Flat Logo** - light background (for printing when gradients aren't possible)

A light gray rounded rectangle containing the text 'payabl.' in black, bold, lowercase letters with a period. The text is centered horizontally and vertically.

payabl.

# Exclusion zone



To ensure clarity, apply a 'safety area' around the logo at all times.

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The minimum safety area should be equal to the size of the 'a' in payabl.

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The recommended safety area should be equal to the size of the  $1+1/2$ \* 'a' in payabl.